

Andamento mercato

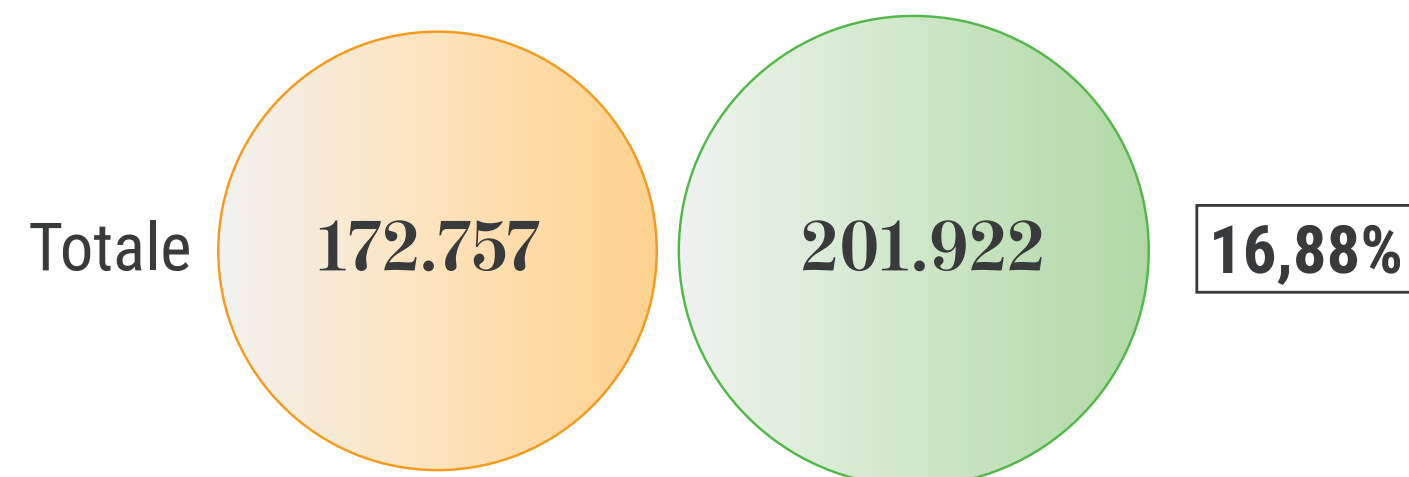
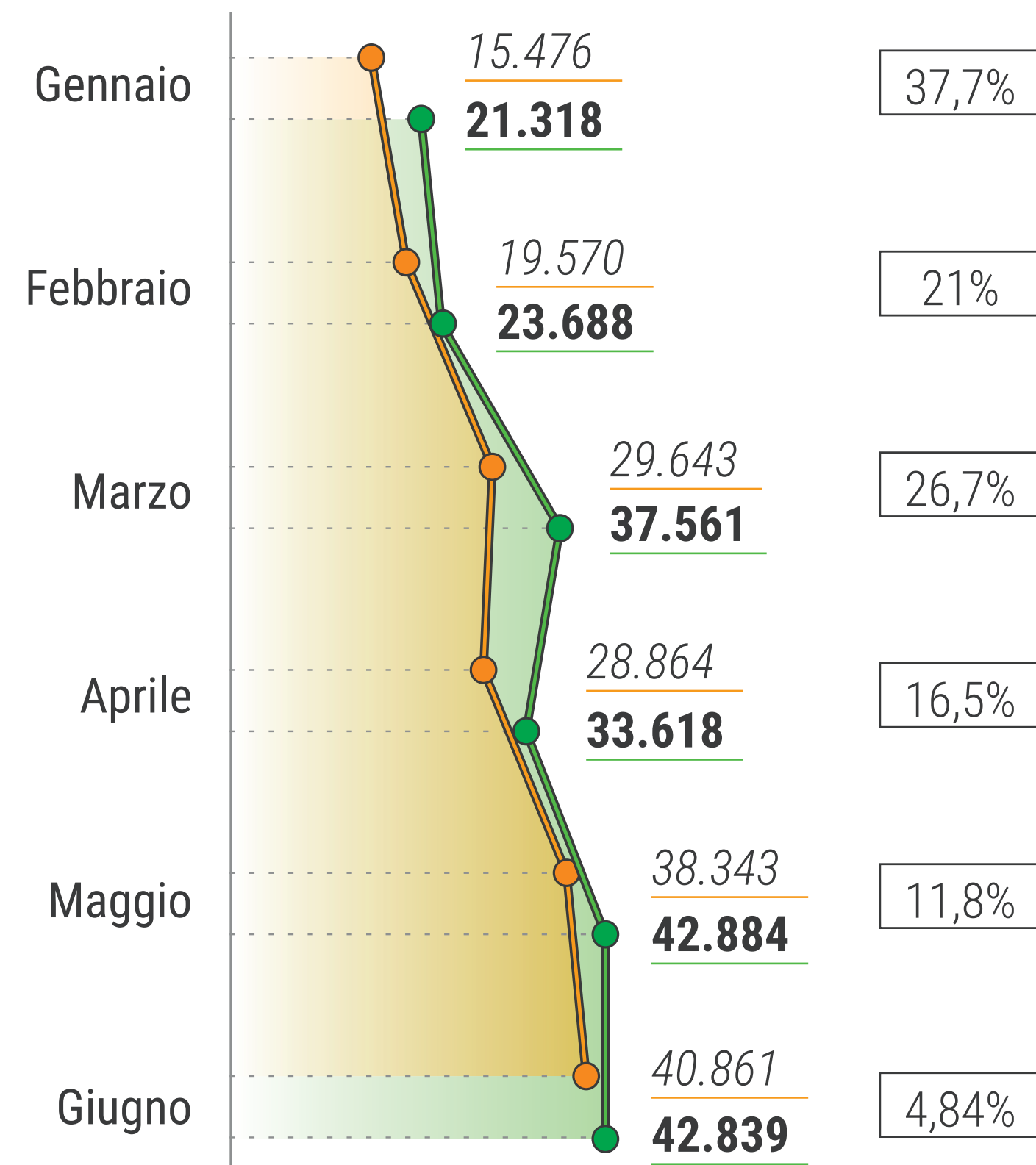
Risultati I semestre 2023

2022

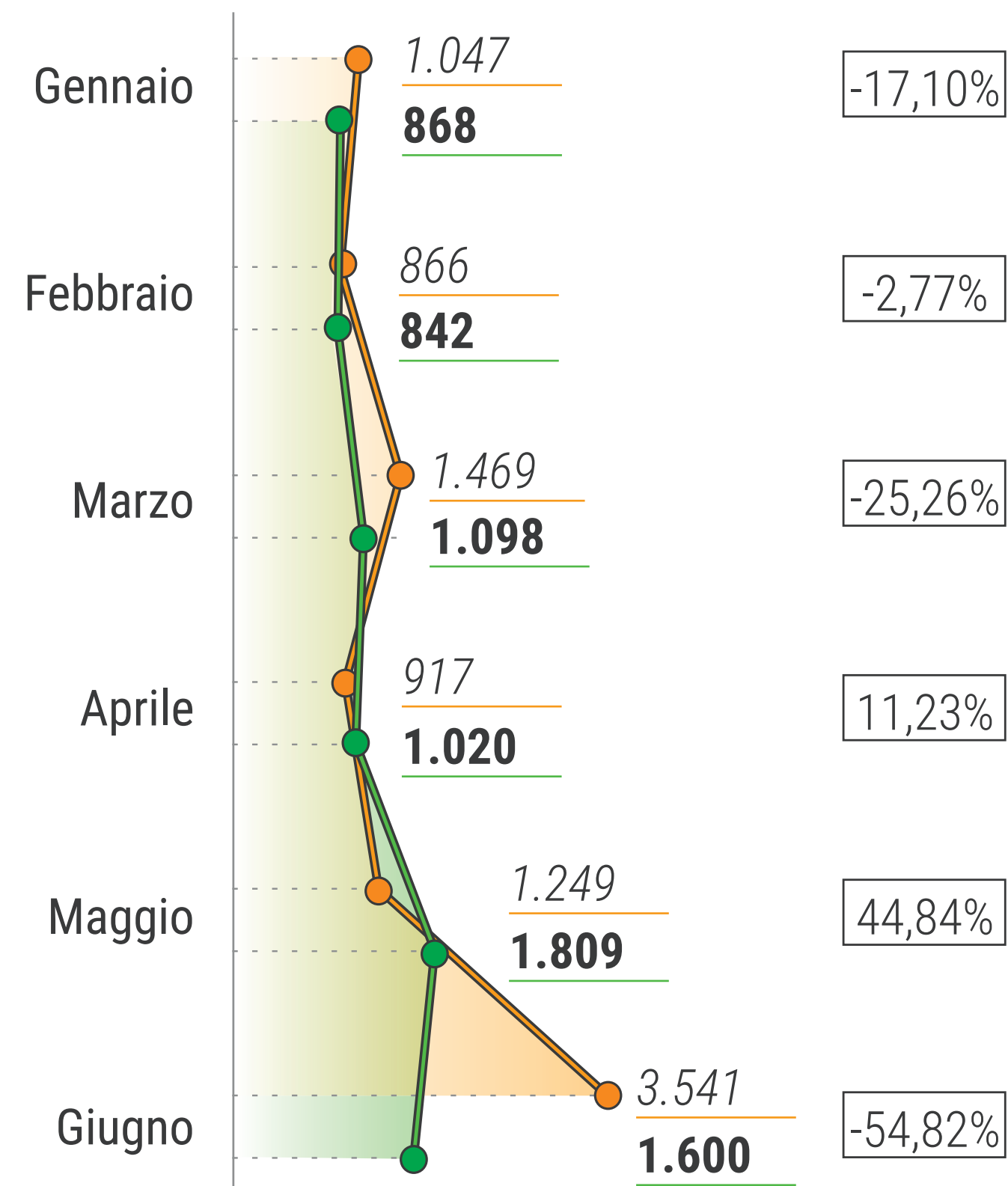
2023

var %

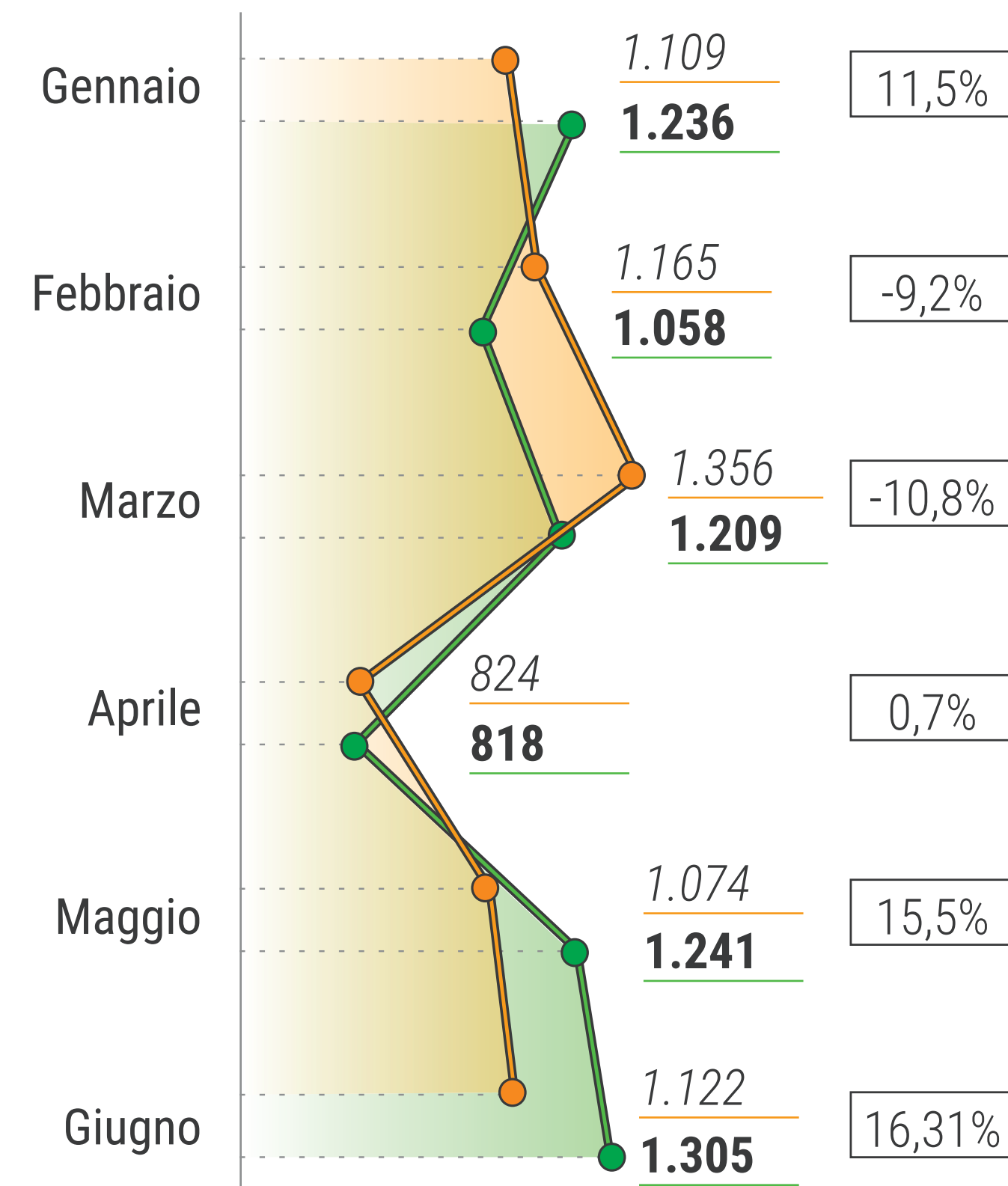
MOTO, SCOOTER E CICLOMOTORI



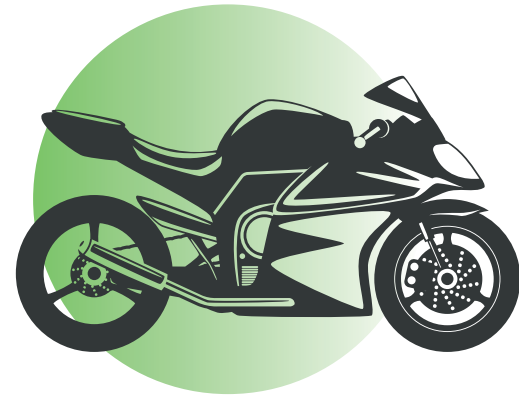
2 RUOTE ELETTRICHE



QUADRICICLI



I modelli più venduti, la top 10

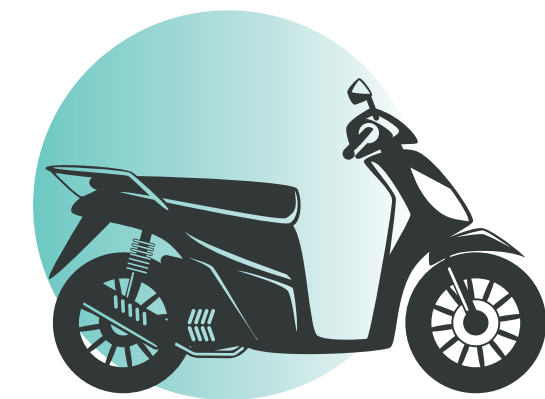


Moto

1	2	3	4	5	6	7	8	9	10
Trk 502 / Trk 502 X <i>Benelli</i>	Africa Twin <i>Honda</i>	R 1250 GS <i>Bmw</i>	Tracer 9 <i>Yamaha</i>	Tenere 700 <i>Yamaha</i>	Multistrada V4 / Multistrada V4 S <i>Ducati</i>	V7 <i>Moto Guzzi</i>	X-Cape <i>Moto Morini</i>	XL 750 Transalp <i>Honda</i>	CB 750 Hornet <i>Honda</i>

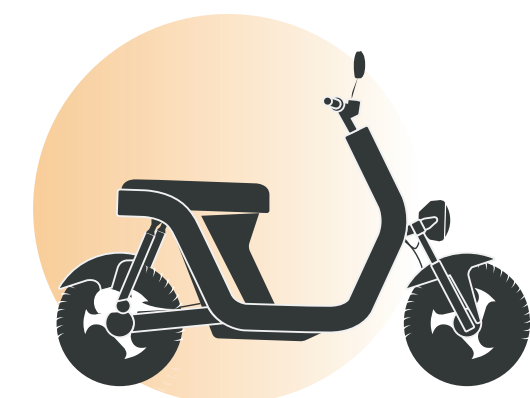
FOCUS SEGMENTI

	Naked	Enduro	Turismo	Custom	Sportive	Supermotard	Trial	Altre	Totale
2022	31.179	30.990	9.134	2.996	2.677	1.350	715	45	79.086
2023	34.866	33.749	10.376	4.363	3.619	1.753	673	51	89.450
var %	11,83	8,90	13,60	45,63	35,19	23,85	-5,87	13,33	13,10



Scooter

1	2	3	4	5	6	7	8	9	10
SH 350 <i>Honda Italia</i>	SH 125 <i>Honda Italia</i>	SH 150 <i>Honda Italia</i>	Agility 125 R16 <i>Kymco</i>	Adv 350 <i>Honda Italia</i>	Liberty 125 Abs <i>Piaggio</i>	X-Adv 750 <i>Honda</i>	Beverly 300 Abs <i>Piaggio</i>	Forza 350 <i>Honda</i>	Beverly 400 <i>Piaggio</i>



Ciclomotori

1	2	3	4	5	6	7	8	9	10
Liberty 50 <i>Piaggio</i>	50 CC Enduro/ Motard <i>Fantic Motor</i>	ES1 <i>Askoll</i>	RR 50 Motard <i>Beta</i>	RR 50 Enduro <i>Beta</i>	Symphony 50 <i>Sym</i>	Vespa Primavera 50 <i>Piaggio</i>	Agility 50 R16 <i>Kymco</i>	50 <i>Vent</i>	Neo's EV <i>Yamaha</i>



Quadricicli

1	2	3	4	5	6	7	8	9	10
Ami <i>Citroen</i>	City <i>Aixam</i>	Yoyo <i>Xev</i>	JS56 DCI E4 <i>Ligier</i>	JS50 PROGR. <i>Ligier</i>	E-City <i>Aixam</i>	Ch 40 <i>Chatenet</i>	Minauto GT <i>Aixam</i>	Coupe <i>Aixam</i>	Biro <i>Estrima</i>